

## CLAIMS:

1. A driver circuit (1) for a display device including a means (15) for storing a basic setting of an adjustable characteristic of the driver circuit (1), characterized in that the driver circuit (1) includes a means (19) for storing a correction factor to correct the basic setting of the adjustable characteristic of the driver circuit (1) and in that the driver circuit (1) is operative to adjust the adjustable characteristic based on the base setting and the correction factor.

2. A driver circuit as claimed in claim 1, characterized in that the means (19) for storing a correction factor to correct the basic setting of the adjustable driver characteristic is accessible.

3. A driver circuit as claimed in claim 1, or 2, characterized in that the means (15) for storing the basic setting of an adjustable driver characteristic is of the PROM type.

4. A driver circuit as claimed in claim 1, 2, 3, or 4, characterized in that the correction factor which enables the driver circuit (1) to correct the basic setting of the adjustable characteristic of the driver circuit (1) has a substantially smaller adjustment range than the basic setting of the adjustable characteristic of the driver circuit (1).

5. A display module including the display driver (1) as claimed in claim 1 or 2, and a display device (25) connected to the display driver (1), characterized in that the correction factor in the means (19) for storing a correction factor is based on an individual property of the display device (25).

6. A method of adjusting an individual property of a display module (30) containing a display device (25) and a driver circuit (1) connected to this display device (25), characterized in that the method includes the following steps

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